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Running head: STRATEGIC MANAGEMENT ANALYSIS TOOLS 1 Strategic Management Analysis Tools: A Review of the Literature Pamela McClinton Liberty University STRATEGIC MANAGEMENT ANALYSIS TOOLS 2 Abstract Strategic management allows organizations to review current processes and make intentional decisions about the direction of a company.

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Strategic thinking - Wikipedia

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The project benefits of Building Information Modelling

Strategic management as a discipline originated in the 1950s and 60s. Although there were numerous early contributors to the literature, the most influential pioneers were Alfred D. Chandler, Jr., Philip Selznick, Igor Ansoff, and Peter Drucker. Alfred Chandler recognized the importance of ...

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